



# YOUTH SUSTAINABLE PROJECT (YSUP) COMPETITION 2023 “EU Global Gateway”

## 1. TERMS AND CONDITIONS

The Delegation of the European Union to ASEAN in partnership with the ASEAN Secretariat through Communication and Visibility for EU Cooperation ASEAN (hereinafter referred to as “the Organising Committee”) is launching a Youth Sustainable Project (YSUP) Competition 2023 entitled “EU Global Gateway” (hereinafter referred to as the “YSUP Competition”).

## 2. THEME OF THE COMPETITION

The Youth Sustainable Project Competition will focus on two main themes:

1. Global Gateway Priorities: Digital sector, climate and energy, health, education, and research.
2. The European Green Deal: Promoting clean energy, protecting nature, environmental sustainability, promoting sustainable transport, food security, energy efficiency and eliminating pollution.

## 2. OBJECTIVE

The YSUP Competition is purposefully designed to give more opportunities and a platform to ASEAN youth to showcase their sustainable projects to a wider audience in ASEAN as well as on an international stage; and to inspire and empower ASEAN youth to create similar projects that benefit many.

## 3. MAIN ACTIVITIES

- Open submission.
- Ten Best Projects’ announcement.
- Virtual mentorship sessions: The top 10 best projects will then receive 2 mentorship sessions to further sharpen their projects, maximise their impacts and ensure the sustainability of their project and reach out to the wider public.
- Ten best projects will receive an opportunity to be introduced to the Delegation of the European Union in their respective countries.
- All ten best projects will be featured in 10 videos, which will be showcased on all @euinasean social media channels.

## 4. ELIGIBILITY OF PARTICIPANTS

1. Individuals aged between 18 and 30 years old can participate either representing themselves or on behalf of a group (all members must be aged between 18 and 30 years old). *Note: only the group representative will be able to participate in the competition activities.*
2. Applicants must be nationals of one of the 10 ASEAN Member States (Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam).
3. Participants are allowed to submit only one sustainable project. Submission must include a context and indicate the title and official page (mandatory).
4. Participants who are shortlisted for the top 10 finalists must be committed to following the terms and conditions during the competition period.



## 5. PROJECT CRITERIA

1. Ongoing development projects in sectors within the Global Gateway and the European Green Deal framework (Please see section 2 above).
2. Have been implemented for at least three months.
3. Provide benefits to the applicants as well as their neighbourhood and community.

## 6. RULES AND REQUIREMENTS FOR ENTRY SUBMISSION

1. Submission must include clear message explaining the sustainable project
2. The entry must reflect the theme of "EU Global Gateway and focus areas set by the competition (See section 2)
3. Only entry from a project representative/individual will be accepted. Collaboration/group/community entries are not eligible.
4. Participants are allowed to submit only one entry.
5. The sustainable project must not be affiliated with commercial brands.
6. The entry that has been submitted to other competitions or has been previously exhibited or sold is not acceptable and is ineligible for this competition. We reserve the right to request proof(s) that an entry is the original property of the participant and submitted solely by the participant for this competition. Non-compliance with this rule will result in disqualification of entry.
7. Participants must ensure the video does not infringe any copyright(s). We reserve the rights to request proof of purchase for sounds, stock photos, clips and elements from third party (if any is used).
8. The entry cannot contain third-party copyright logos or material and must not violate the rights of any person or entity; including copyright, privacy, or any other intellectual property rights. Upon submitting entry to this competition, the participant is solely responsible for any infringement of copyrighted materials.
9. The entry submissions must not contain inappropriate, offensive, discriminatory, sexual, or unlawful materials. Video element(s) deemed inappropriate will be disqualified.

## 7. SUBMISSION INSTRUCTIONS

1. Video recording (maximum one minute duration) about the project. In the video, tell us the "Who, What, When, Where, Why, and How" of your project.
  1. WHO are you and/or your team?
  2. WHAT project are you working on?
  3. WHEN did you start the project?
  4. WHERE is the project based?
  5. WHY did you start it?
  6. HOW might the project impact your community and neighbourhood?Note: The quality of the video will not be judged. What matters is the content.
1. Video entry must have watermarks, timestamps, date stamps or any valid source from the participants.
2. The submitted entry must be saved in a high-resolution video format (MP4 and MOV) and the size of the file up to 100 MB.
3. Submit your entries by filling out the entry form at [eunasean.eu/ysup2023](https://eunasean.eu/ysup2023)
4. Alternatively, you can send your submission via email to [eu-asean@landell-mills.com](mailto:eu-asean@landell-mills.com), with "[Your Name and Project] - Submission for YSUP Competition 2023" as the subject of your email.
5. Entries must include:
  - A completed "Entry Form"
  - A copy of a valid ID/passport; and
  - Optional: A link to download the file/folder of the video submission



6. Entry that does not adhere to the rules described above will be disqualified.
7. If there is any query, the participant can contact and send their inquiries to Organising Committee at [eu-asean@landell-mills.com](mailto:eu-asean@landell-mills.com).

## 8. JUDGING

1. Winners will be decided by a panel of judges and the Organising Committee based on:
  - Adherence to the theme and focus areas of the YSUP Competition
  - Clarity
  - Potential
  - Impact
  - Creativity
  - Country representation in 10 ASEAN Member States
  - Gender balance
2. Any decision made is final.

## 9. PRIZES

The announcement of the winners will be made in late October 2023 (TBC) through @euinasean social media platforms.

### **Competition prizes (for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> winners)**

- Opportunity to participate and present the project at the Delegations of the European Union in the ASEAN region (TBC);
- Participation in a mentorship programme with EU experts;
- Certificates from the EU Delegation to ASEAN;
- A smart tablet each for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> winners;
- EU gift hampers.

### **Competition prizes for seven other shortlisted participants**

- Participation in a mentorship programme with EU experts;
- Certificates from the EU Delegation to ASEAN;
- A universal smart wireless charger for each of the seven shortlisted participants;
- EU gift hampers.

## 10. ASSIGNMENT OF RIGHTS

1. By entering the YSUP Competition, the participant confirms that they hold all intellectual property rights to the entry(s) submitted.
2. Without prejudice to the Terms and Conditions, the Organising Committee recognises that the copyright in the entry(s) submitted by the participant remains with the participant. Any inquiries for copyright will be referred to the participant. However, by entering the YSUP Competition, the participant grants the Delegation of the European Union to ASEAN and ASEAN Secretariat a non-exclusive, non-profit and royalty-free right of use, dissemination, distribution, public communication, reproduction, and exhibition of the entry(s) submitted without prior notice. This includes permission to use the entry(s) outside of the competition e.g. in future EU communications (where the participant will be credited).
3. Credit/acknowledgement of the participant's name will be given when the entry(s) is used by the Delegation of the European Union to ASEAN and ASEAN Secretariat.



## **11. DATA PROTECTION**

The Committee will process personal data in accordance with Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices, and agencies, and on the free movement of such data. The privacy statement - data protection notice is available on [https://eeas.europa.eu/headquarters/headquarters-homepage/3033/privacy-statements\\_en](https://eeas.europa.eu/headquarters/headquarters-homepage/3033/privacy-statements_en)

By completing the entry form, the participant agrees to the Organising Committee collecting, processing, storing, or otherwise utilising the participant's personal data solely for the purposes of conducting and administering the YSUP Competition, delivering the prizes to the winners and sending communications with information about the YSUP Competition.

## **12. ACCEPTANCE OF RULES**

Entering the YSUP Competition implies full acceptance of these Terms and Conditions. Participants assure the Organising Committee that they know and accept all the Terms and Conditions of the Youth Sustainable Project (YSUP) Competition 2023 and any amendment(s) thereto that has been published until the end date of the YSUP Competition.

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